Available online at
sacramento.com
The Local Search Site of The Sacramento Bee

graphics@surewestdirectories.com

The Graphics Department at SureWest Directories will gladly accept files via email. The following tips will be helpful to know before you begin the transfer process.

Our Art Department works within the Macintosh environment. Please keep this in mind when transferring files from the PC platform as files can sometimes loose integrity, and may not appear correct when printed. The software currently in use is Adobe Creative Suite 2. Other programs may be acceptable, please check first with the art department if you think there could be a problem with file conversion.

All photos or artwork should be set up with 300 DPI (dots per inch) resolution. All files should be written over as an .EPS (encapsulated post script) file or a .PDF (portable document file) with all photo and artwork links embedded. Please convert all type to paths, or outlines.

When transferring files via email, please attach your file(s) to your email message. Please include your billing phone number, business name and the name of your sales representative. Also include a phone number where you can be reached in the case there are problems opening or reading the file. A hard copy should follow by Fax or Mail insuring the file matches the file sent as intended.

Larger files may be compressed due to size. We can accept compressed files that have been (Win) Zipped or Stuffed (Stuffit). Other compression applications may not be compatible

Our Graphics Department offers our in house design services for creating and designing advertisements as well as making minor changes such as color, replacing photos, or copy changes. If you have any questions regarding the compatibility of software programs, file size, resolution, fonts, colors or size – please feel free to call! You may reach a graphic designer direct at **(916)772-4021.**

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SureWest®
DIRECTORIES